



CEDRIC MILLAR
INTEGRATED SOLUTIONS

FOR IMMEDIATE RELEASE

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CEDRIC MILLAR ACQUIRES FLEETOPS FREIGHT BROKERAGE

Mississauga, ON (December 1, 2020) Cedric Millar Integrated Solutions, Inc., (“Cedric Millar”) a Canadian-owned and led supply chain solutions company headquartered in Mississauga, Ontario is pleased to announce their acquisition of the freight brokerage division of FleetOps.ai. The acquisition is a first for Cedric Millar, who has been quickly and steadily growing since their formal launch at the beginning of 2019.

“A formal acquisition was not in the original plan for the first two years of Cedric Millar,” says Managing Director Brian Ware, “but the FleetOps freight brokerage division fits seamlessly into our existing service offerings. We are thrilled to build on the good work done by FleetOps’ and provide enhanced services to our new customers. Our approach will continue to support, and drive, each other’s respective business growth across North America.”

Cedric Millar’s freight brokerage services were launched to support their primary supply chain solution service, to ensure each of their customers have access to market-competitive capacity when they need it, as well as to support those customers interested only in outsourcing one element of their supply chain. This forward-thinking business model continues to serve Cedric Millar’s customers well in 2020, when the COVID-19 pandemic caused tightened capacity, delays at the border, and a general anxiety around what the future would hold.

Earlier this year, FleetOps decided to begin exclusively serving brokerages, instead of operating one, which is why CEO Chris Atkinson felt it would be best to shift their brokerage customer base to Cedric Millar. “FleetOps is a technology company with a dedication to data aggregation... Brokerages are our



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lifeblood. By selling our freight brokerage to an innovative and service-minded company like Cedric Millar, we can give focus all our resources on one mission - Moving 3PL freight without friction”

Both companies have locations in the Greater Toronto Area, and continue to provide essential services to their customers.

ABOUT CEDRIC MILLAR

Cedric Millar Integrated Solutions is a leading Canadian 4PL provider specializing in: strategic supply chain - transportation and warehouse - management, freight brokerage services, small package services, dedicated solutions, and consulting and engineering services. Cedric Millar’s robust experience, and ultimate pursuit, is in building and executing optimized supply chain solutions for shippers and manufacturers across North America. Cedric Millar leverages their best-in-class team, along with quality suppliers and technology, to drive service and process improvements - resulting in reduced costs and enduring satisfaction for our customers.

ABOUT FLEETOPS BROKERAGE

FleetOps started out as a telematics company called FleetRover, then transitioned to becoming a ‘freight matching’ service that leverages telematics data and AI to send ‘the perfect shipment, to the perfect driver at the perfect time’ The Toronto-based company partners with ELD providers to provide their unique solution that is best-described as a network of load boards. After recently raising \$6MM from key investors in NY, SF, Tokyo, and Toronto, they have scaled up their team and product offering, and are now partnered with some of the largest brokerages in North America. Their mission is to move truckload freight without friction. We achieve that by building a tool for brokerages that makes coverage, tracking, delivery, and payment, as simple as possible. We give you the ability to do more with less.

For more information, please contact info@cedricmillar.com, or call 1 (888) 998-1009.

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